

TRAVEL WHOLESALER CASE STUDY

EFFICIENTLY

EFFORTLESSLY

TAILOR

**Find the right
travel deals****Generate travel
itineraries****Customer travel
experiences**

Expand your user base by [democratizing your data](#)

Overview

Industry: Travel

Use Case: Travel Sales Agent AI Assistant

Problems:

- Too much volume and variety of data
- Complex and time-inefficient data retrieval
- Takes time to alter plans based on customer feedback
- Inability to provide personalized recommendations

Travel Wholesale Company

ABC-Travel is a large travel wholesale company based in Thailand. They utilize an online portal to list their travel products for travel agents to refer to their client.

However, due to their massive volume and variety of product information, agents struggled to quickly find and compare the best deals for their clients—leading to inefficiencies in the sales process and lost opportunities.

Democratize Data Access

Previously, creating a full travel itinerary required agents to manually search for hotels, flights, car rentals, and attractions. They piece schedules together through time-consuming comparisons. Depending on the complexity of the trip, this process could take hours or even days.

With Gemini Enterprise, agents can now instantly generate a full itinerary or search for specific deals using simple, natural language—**cutting planning time from hours to minutes.**

Tailored Recommendations

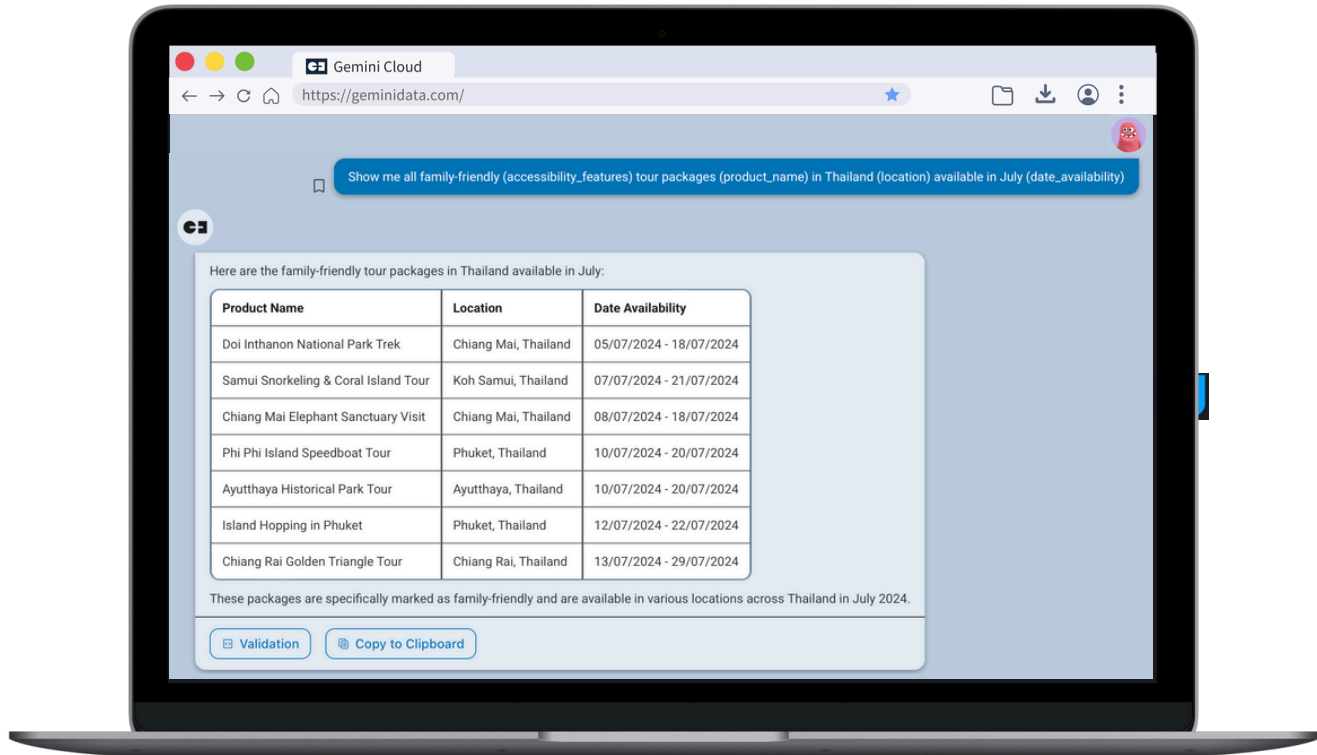
Gemini Enterprise's AI Assistant personalizes travel planning by allowing agents to specify customer preferences and receive recommendations tailored to their unique needs.

For example, if their client is a group consists of college students looking to have fun, the AI can recommend visits to theme parks and popular social hotspots. If the group is a family with teenagers, it can recommend a more balanced itinerary, such as historic sites or family-friendly tours.

Empower travel agents with intelligent search and personalized recommendations to better serve clients.

INTERACT WITH YOUR DATA

THROUGH SIMPLE CONVERSATIONS



Example Use Case

Generate a comprehensive travel itinerary to Greece departing from London. The client is a young couple with high income interested in cultural sites and nightlife. Compare multiple options to find the best value for the customer.

Sample Questions

"Show me the cheapest flights available from London, UK to Athens, Greece."

"Which supplier has sold the most hotel deals in Malaysia?"

"Which destinations or packages are trending upward in bookings?"

Transform your enterprise data into AI-consumable knowledge with Gemini Enterprise

**Your Business, Your Data
is Now AI-Powered**