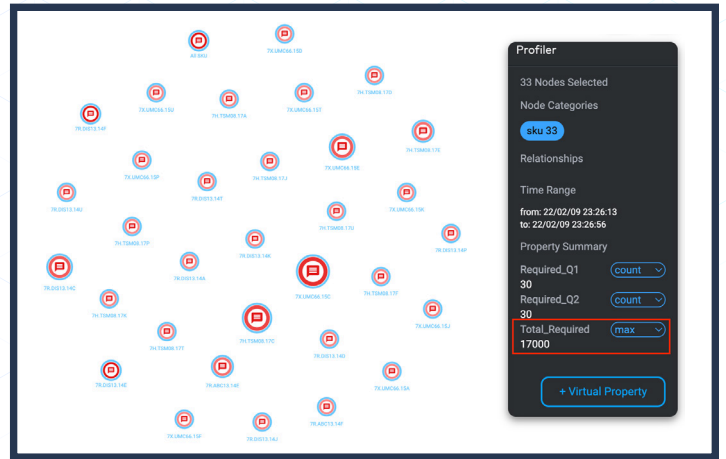# GEMINI

Explore

Create a connected view of your business for better, faster decision making.

The amount of data captured by companies is greater than ever. However, given the sheer volume and disparate locations, transforming this data into meaningful insights remains elusive.

- Are you seeing a connected view of your data to make better decisions faster?

- Do you need to solve complex problems with multiple dependencies in real time?

- Would you benefit from a more human-understandable view of your data, without the need to master yet another computer language?

Gemini Explore is the answer.

> If I were to explain any IT project and design in more depth, I'd draw a graph - that's how people understand IT infrastructure. We whiteboard it.
>
> *Neo4j – Sept 2020*

Understand how your data is connected

Traditional data analytics solutions present results that are tabular and static. While useful to see what happened in the past, these solutions fall short in capturing the evolution of complex data relationships. A different approach is required to understand why something is happening right now, or to anticipate what may happen in the future. By connecting the dots between data from disparate sources, Gemini Explore allows you to quickly discover relationships within your data, ultimately enabling a quantum leap in productivity.

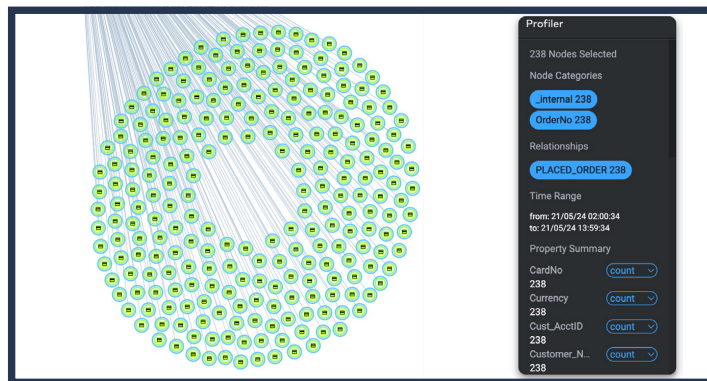## Relationships are the foundation of data analytics

Gemini Explore is not simply another data visualization tool. Our technology provides context by displaying data relationships on an interactive, intuitive canvas allowing you to:

- Find unknown insights from large data sets not easily accessed or analyzed with traditional tools.

- Enable and enhance your AI and ML initiatives.

Learn more at geminidata.com • Contact us at contact@geminidata.com

The Modern No-Code Graph Data Platform for Everyone

Gemini Explore isn't low code, it's no-code.

Other graph technology solutions, while powerful, are not accessible to business leaders, as they require experienced data scientists to build models, write queries, and create visuals. By contrast, everyone can leverage Gemini Explore's augmented, NLP-driven capabilities, and see value immediately beyond the traditional two-dimensional BI dashboard.

> By 2023, more than 33% of large organizations will have analysts practicing decision intelligence, including decision modeling. Decision intelligence brings together a number of disciplines, including decision management and decision support. It encompasses applications in the field of complex adaptive systems that bring together multiple traditional and advanced disciplines.
>
> *Top 10 Trends in Data and Analytics, Gartner*

Health Care

Rapid Contact Tracing - Perform rapid contextual analysis of the data for each reported 'positive' case

Discover Relationships - Trace relationships to quickly identify places, persons, or regions that are at potential risk.

Accelerate Data Insights - Offer the Healthcare team invaluable insights, allowing them to spot anomalies

Proactive Monitoring - Use all of this to provide a more proactive approach to decision making regarding further monitoring or quarantine actions.

Customer 360°

Determine Key Relationships - Establish if there is, or ever has been, a Partner relationship with a Customer.

Customer Engagement & Monitoring - Learn about previous sales history and marketing campaigns prior to engaging with the Customer.

Empower your Sales Team - Examine customer interaction history, preferences, and more prior to making their next customer call.

Recommendation Engine

Visualize Behavior - See the relationships between entities such as people and products quickly and easily.

Chatbot Technology - Achieve 'real-time' monitoring with immediate feedback, forming the basis of real-time interactive roles such as an online chatbot that gives immediate suggestions.

Fraud Detection

Discover Irregularities - Examine irregularities between entities and connections, potentially finding relationships that should not exist.

Visualize Behavior - Explore the relationships between people, residencies, bank accounts, and more, uncoving potentially hidden connections.

Explore for Splunk Admin App

For existing users of Splunk, we anticipate that you are making full use of the informative Splunk Monitoring Console to assist with operational maintenance.

But what if you could visually inspect each Splunk instance and its relationship to other instances?

We have integrated our **Explore for Splunk Admin** app into **Gemini Explore** for your convenience aimed at providing a simple-to-use visual augmentation tool, to assist with operational maintenance of your entire Splunk environment.